

RFA - 2027-0012
Date Recv'd 10/16/26

**REDBUD HEALTH CARE DISTRICT
REQUEST FOR ASSISTANCE (RFA)**
(Please Type or Print All Information)

1. **Subject of Request** Keys to Prevention: Sentimag System
(Starting Date For New Programs) Q1, 2027
2. **Requesting Organization** Advetnist Health Clear Lake
3. **Street Address** 15630 18th Ave, Clearlake, CA 95422
City Clearlake **Zip** 95422
Telephone 707-994-6486
Web Site <https://www.adventisthealth.org/clear-lake/>
E-Mail hornbyfc@ah.org
4. **Individual Accountable For Funds: Name** Faith Hornby Murdock, Danielle Vienna Gonzales
Title Director, Philanthropy & Director, Grants
5. **Amount Requested (\$)** up to \$25,000 **Grant Period** Q4 2026
6. **Background And Basic Information Regarding Organization**
(Use additional pages, as necessary, to fully describe information required)
7. **Justification**
(Use additional pages, as necessary, to fully describe information required)
- 7.1 **Intended Use Of Funds In Detail**

Please see attached request for full information

**7.2 How Intended Use Of Funds Will Further Delivery Of Health Care Services
Within Redbud Health Care District**

7.3 Detailed Basis For Funds Requested

Partnership Opportunity

Dear Redbud Health Care District Board,

I understand there has been some interest in supporting our upcoming fundraising event, and while I welcome any ideas the Board would like to discuss, I would like to present one opportunity that I believe could have a significant impact on our fundraising efforts.

We respectfully request that Redbud Health Care District provide a matching paddle raise commitment of up to \$25,000 during our upcoming Keys to Prevention Dueling Pianos Gala benefiting advanced breast cancer care in Lake County.

In appreciation of this partnership, Adventist Health Clear Lake Foundation would provide one complimentary reserved table for eight guests from Redbud Health Care District, along with recognition during the event and in post-event communications.

How the Matching Paddle Raise Works

A matching paddle raise is one of the most effective fundraising tools at a gala event.

During the live fundraising appeal, a representative from Redbud Health Care District would be invited to the stage to announce that Redbud has committed up to \$25,000 in matching funds specifically for the paddle raise. The audience is then encouraged to make gifts knowing that every dollar they contribute will be matched dollar-for-dollar by Redbud, up to the pledged amount.

This creates excitement, encourages greater participation, and often significantly increases the overall fundraising results because donors know their contribution is being doubled.

Redbud Health Care District has long been a champion of improving healthcare access for residents throughout our region. We believe this partnership represents a unique opportunity to directly support the advancement of breast cancer care for Lake County women and families.

We would be honored to recognize Redbud Health Care District as our Official Matching Partner, post event to create anticipated excitement at the event, for this year's Keys to Prevention fundraiser and appreciate your consideration of this request.

Thank you for your continued commitment to the health and well-being of our community.

Faith Hornby

Director, Philanthropy

Adventist Health Clear Lake

Information about our beneficiary: The Sentimag System

Why Lake County Needs the Sentimag System

Today, women in Lake County who require certain breast cancer surgeries often face an additional challenge beyond their diagnosis: traveling outside the county to access specialized surgical technology. For many patients, that means more time on the road, more stress on families, and greater barriers during an already difficult journey.

By bringing the Sentimag System to Adventist Health Clear Lake, we have the opportunity to establish a new level of breast cancer care locally and provide surgical services that are not currently available in our community. The system would allow Dr. Teferi and our surgical team to perform advanced breast cancer procedures here in Lake County, helping patients receive care closer to home.

Radiation-Free Technology

One of the most exciting benefits of the Sentimag platform is that it uses magnetic technology rather than radioactive tracers to help surgeons locate targeted breast tissue and lymph nodes during breast cancer surgery. This provides a wire-free and radiation-free approach while maintaining the precision needed for effective surgical treatment.

For patients, this means access to a modern, patient-friendly approach to breast cancer surgery without the scheduling complexities and logistical challenges often associated with radioactive localization methods.

Bringing a New Service Line to Lake County

More importantly, acquiring the Sentimag System is about much more than technology. It is about expanding what is possible for patients in our community.

The Sentimag platform enables surgeons to precisely localize breast lesions and identify sentinel lymph nodes using a single magnetic platform, supporting both tumor localization and cancer staging during breast cancer procedures.

For Adventist Health Clear Lake, this technology is a critical component in developing a comprehensive local breast surgery program. It will help us establish and grow a service line that allows more women to receive breast cancer surgery in Lake County rather than leaving the area for treatment.

The Impact on Patients

For a woman facing breast cancer, receiving care locally means:

- Less travel during treatment
- Greater access to family and support systems
- Reduced barriers between diagnosis and surgery
- Access to advanced surgical technology close to home
- Confidence in receiving care from providers she knows and trusts

Breast cancer care should not require leaving your community when the expertise exists here at home.

With the Sentimag® System, we have an opportunity to bring a new era of breast cancer surgery to Lake County, ensuring more women can receive advanced care close to the people and places that matter most. Because when someone hears the words "you have breast cancer," the focus should be on healing, not on how far they must travel to receive care.

Mark your calendar! Get ready for one of Lake County's most memorable nights of music and giving.

Adventist Health Clear Lake Presents

Keys to Prevention



A LIVELY EVENING FEATURING DUELING PIANOS
BENEFITING WOMEN'S SERVICES IN OUR COMMUNITY

Help us bring innovative breast cancer surgery close to home. A breast cancer diagnosis is difficult enough without the added burden of traveling long distances for specialized care. Your support helps bring advanced breast cancer treatment closer to home for the women of Lake County.

Thursday, November 12, 2026 at 5 p.m.

Boatique Winery
8255 Red Hills Road, Kelseyville, CA

Tickets Available Now

Join us for an unforgettable evening of music,
community, and impact.

Adventist Health 
Clear Lake

Unlocking a New Chapter in Women's Care

The challenges of a breast cancer diagnosis shouldn't include traveling long distances to receive specialized care. Through Keys to Prevention, we're helping bring advanced breast cancer surgery closer to home for Lake County patients. Support for this event will help fund the Sentimag® platform, an innovative technology that can improve the breast cancer surgery experience and will expand access to high-quality care in our community.



Sponsorship Opportunities

- Future of Care Presenting Sponsor\$10,000**
- Two reserved tables of 10
 - Name or logo displayed at Adventist Health Clear Lake
 - Prominent recognition on event webpage
 - Name or logo featured on bidding paddles and event materials
 - First musical selection of the evening

- Spotlight Sponsor\$5,000**
- Two reserved tables of 8
 - Name or logo on event marketing and materials
 - Music selection privileges for Dueling Pianos
 - Prominent recognition on event webpage

- Harmony Healer Sponsor\$2,500**
- One reserved table of 10
 - Name or logo featured on event marketing and materials
 - Music selection privileges during Dueling Pianos

- Table of Eight\$1,000**
- One reserved table of 8

- Individual Ticket\$125**



Reserve Your Seat Today

Enjoy an evening of music, food, auctions, and community impact while helping improve healthcare for local patients and families.

Scan QR code or visit AdventistHealthClearLake.org/KeystoPrevention

