

Figure 1

RFA - 2023-0018

Date Recv'd 3/20/2025

REDBUD HEALTH CARE DISTRICT
REQUEST FOR ASSISTANCE (RFA)
(Please Type or Print All Information)

1. Subject of Request AHCL Golf Tournament & Silent Auction Presenting Sponsor

(Starting Date For New Programs) Golf Tournament: May 25th at 12pm
2. Requesting Organization Adventist Health Clear Lake
3. Street Address 15630 18th Avenue

City Clearlake Zip 95422

Telephone 707-349-3533

Web Site Adventist Health Clear Lake | Clear Lake Healthcare
E-Mail hornbyfc@ah.org
4. Individual Accountable For Funds:
Name Faith Hornby

Title Manager of Philanthropy
5. Amount Requested (\$) 15,000 Grant Period N/A
6. Background And Basic Information Regarding Organization
Adventist Health Clear Lake is a non-profit 25-bed critical access medical center in Clearlake, Ca.
7. Justification
(Use additional pages, as necessary, to fully describe information required)

a. Intended Use Of Funds In Detail

This year, the AHCL Golf Tournament beneficiary selection is for Cardiac Ultrasound Testing. Please see attached fundraising flyer for the Vivid S70N – a 3D heart imagining device.

b. How Intended Use of Funds Will Further Delivery of Health Care Services within Redbud Health Care District.

A call to action is taking place within the Philanthropy department at Adventist Health Clear Lake; due to our community's rising numbers of heart disease. Please see attached case statement for the need of preventative measures through cardiac ultrasound testing in Lake County to reduce the risk of deaths caused by heart disease.

7.3 Detailed Basis For Funds Requested

Adventist Health Clear Lake is fortunate to have considerations from multiple interested parties for the Presenting Sponsor title of the 18th annual Golf Tournament. With the understanding that this would be a shared opportunity for both parties, the sponsorship amenities will be categorized slightly different:

At the request of a \$15,000 sponsorship, Redbud Health Care District would be receiving one "team of 4" for the tournament play in addition to 12 dinner tickets for the award ceremonies and silent auction. In addition to this, Redbud Health Care District would be on all collateral and marketing materials, RBHCD on all tournament entry signage, golf shirts, and cart signage, table tent signs, RBHCD mentioned in press releases, a shared presenting sponsor title on the AHCL website and social media pages and a tee sign.

Thank you for the consideration of providing funds to not only be a shared presenting sponsor of the AHCL charity golf tournament, but to join us in our call to action to provide additional access of preventative measures for heart disease through innovative technology.



Every Beat Counts

Adventist Health Clear Lake Hospital and our affiliated Rural Health Centers care about every beat of your heart. If patients do not have access to advanced technology and disease prevention services, our highly trained specialty physicians can't work to improve heart health in our community.

That's why we are expanding our cardiac diagnostic services in Lake County through our **Every Beat Counts** Fundraiser.

An alarming county statistic

Over 9% of Lake County Residents suffer from coronary heart disease. That's a rate higher than the state of California and the United States.

How Every Beat Counts will help

Every Beat Counts Fundraiser will raise funds to purchase new cardiac diagnostic ultrasounds. The Vivid S70N, powered by artificial intelligence, provides 3D imaging of the heart to support earlier diagnosis and medical treatment of heart conditions. The Vivid S70N is ultra-fast, ultra-precise and ultra-efficient, providing quicker exams and faster scan results. Currently, Lake County patients must travel out of the county to get these diagnostic services.



Your support makes a difference

Our fundraising goal is \$250,000. Your gift will help us ensure that our patients always have access to quality care in Lake County. We begin fundraising with our 18th Annual Golf Tournament and Silent Auction May 25, 2023 and continue through December 31, 2023.

Be a part of the Every Beat Counts Fundraiser

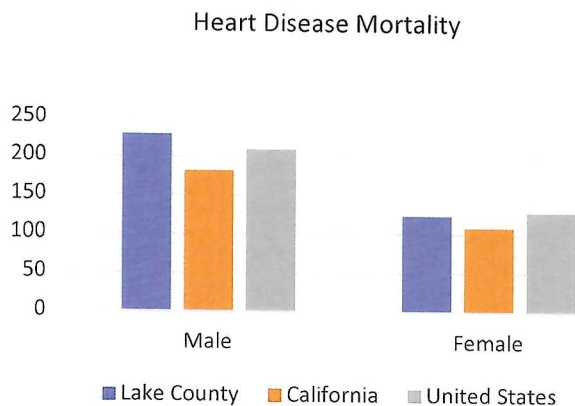
To learn more, or to give to the Fundraiser, contact our Philanthropy Manager
Faith Hornby
hornbyfc@ah.org
707.995.5749
www.adventisthealth.org/clear-lake



Adventist Health
Clear Lake

Every Beat Counts – Case for Cardiac Ultrasound Testing

Heart disease is the No. 1 cause of death in the United States for men, women, and people of most racial and ethnic groups. Many people remain unaware of what a danger this condition poses to their health because there are usually no noticeable symptoms. Often people never find out they have heart disease until a heart attack, stroke or other cardiac event occurs.



Cardiovascular diseases, including heart disease and stroke, account for more than one-third of all U.S. deaths and a leading cause of disability. One person dies every 34 seconds in the U.S. from cardiovascular disease. In 2020, about 2 in 10 deaths from coronary artery disease happened in adults less than 65 years old. In the U.S., someone has a heart attack every 40 seconds.

Heart Disease is a term that encompasses a variety of different diseases affecting the heart. The most common type in the U.S. is coronary artery disease, which can cause heart attack, angina, heart failure, and arrhythmias.

Over 9% of Lake County Residents suffer from coronary heart disease. That's a rate higher than the state of California and the United States. In the last five years Lake County had 863 deaths caused by heart disease and stroke exceeding both the state and national rates. In the last three years, during the pandemic, these numbers have been climbing. Twelve percent of Lake County residents, 7,150 people or 1 in 9 people, are living with some type of heart disease.

Early detection of coronary heart disease is the key to preventing and treating heart attack and stroke. The Vivid S70N, powered by artificial intelligence, provides 3D imaging of the heart to support earlier diagnosis and medical treatment of heart conditions. The Vivid S70N is ultra-fast, ultra-precise and ultra-efficient, providing quicker exams and faster scan results. Currently, Lake County patients must travel out of the county to get these diagnostic services. Adventist Health Clear Lake is expanding our cardiac services to bring this innovative equipment closer to home for patients in Lake County.