

RFA - 2026-0014
Date Recv'd 11/12/2025

**REDBUD HEALTH CARE DISTRICT
REQUEST FOR ASSISTANCE (RFA)**
(Please Type or Print All Information)

1. Subject of Request FINANCIAL SUPPORT FOR SMA SE
(Starting Date For New Programs) JAN 2026
2. Requesting Organization THE ROTARY CLUB OF CLEARLAKE
3. Street Address P.O. BOX 549
City CLEARLAKE Zip 95422
Telephone 916-704-2463
Web Site WWW.CLEARLAKE ROTARY.ORG
E-Mail _____
4. Individual Accountable For Funds: Name DAN SLOOTEN
Title BOARD MEMBER
5. Amount Requested (\$) 10,000.00 Grant Period DEC 25 - FEB 26
6. Background And Basic Information Regarding Organization
(Use additional pages, as necessary, to fully describe information required) SEE ATTACHED
7. Justification
(Use additional pages, as necessary, to fully describe information required) SEE ATTACHED
- 7.1 Intended Use Of Funds In Detail

**7.2 How Intended Use Of Funds Will Further Delivery Of Health Care Services
Within Redbud Health Care District**

SEE ATTACHED NEED STATEMENT.

7.3 Detailed Basis For Funds Requested

SEE ATTACHED

To the Board of Red Bud Health District

The Need for the Social Media Safety Education (SMSE) Program

Our proposal is driven by the disturbing rise in online exploitation, particularly in vulnerable areas like Lake County. Experts identify that 1 in 6 runaway children are ultimately trafficked for sex. The PKF's evidence-based SMSE program directly addresses this threat by teaching students and parents the "red flags" and skills needed to safely disengage from online predators. This program provides a crucial layer of prevention that is currently limited in our county.

The Rotary Clubs of Lake County (Clearlake, Middletown, and Kelseyville) have partnered with the **Polly Klaas Foundation (PKF)** to execute a vital CSEC (Commercial Sexual Exploitation of Children) presentation aimed at protecting our middle school students and their families.

We are applying today to secure your assistance in finalizing the logistics for the upcoming **community-wide presentations**.

Location	Tentative Dates	Focus	Timing (Standard)
Middletown	Mon, Jan 26 or Tue, Jan 27	Community/ Parents	5:30 PM (Dinner) - 8:00 PM (Close)
Clearlake	Thu, Jan 29	English Session	5:30 PM (Dinner) - 8:00 PM (Close)
Clearlake	Friday Jan 30	Spanish Session	5:30 PM (Dinner) - 8:00 PM (Close)
Kelseyville	To be determined	English Session	5:30 PM (Dinner) - 8:00 PM (Close)

Community Presentation Logistics

Our club, the Rotary Club of Clearlake, is responsible for coordinating the community forums in Clearlake, Middletown and Kelseyville.

Rotary is is responsible for :

1. These evening events will include a free dinner and raffle prizes (e.g., microwaves, space heaters, gift cards) to ensure strong attendance (we anticipate 150 people per session).
 - Secure venues and donated meals. Secure gift cards for PKF to present to kids in the audience who are able to recount the information the SMSE Director presents; we are also asking local dinner sponsors or businesses for small gift cards (10-20 per presentation).
 - Promote through local media, radio, flyers, and social outreach.
 - Ensure wide attendance, especially from middle school families (with parents bringing children ages 12-16 as the primary focus so the presentation leads to family conversations).
 - One Presentation Filmed by High School Media Class.
 - Connecting with local law enforcement to have one detective, officer, deputy, or safety officer at each evening/public presentation who is knowledgeable in local trafficking concerns and social media safety.
 - The cost for Rotary for the free dinner and door prices is estimated at 600 dinners @ \$20.00 or \$12,000.00.
 - Door prices and gift cards to ensure attendance is estimated at \$6,000.00.
 - Misc cost of \$2,000.00.
 - Total Cost for Clearlake Rotary is \$20,000.00.

The school districts are a partner and will:

1. **Venue Confirmation:** The tentative dates works best for your facilities and staff availability, allowing us to lock in the location (e.g., cafeteria, multi-purpose room) for the public forum(s).

2. **Promotion:** They will support to disseminate the official flyers (which PKF is currently designing) through school communication channels (email, all-calls, social media) to reach the maximum number of middle school families.
3. **Childcare Volunteers:** They are coordinating supervised childcare on-site and would appreciate your assistance connecting with high school students who may need service hours.

The Polly Klaas Foundation

The presentations and training by the Polly Klaas Foundation cost is \$13,000.00 , a portion of this cost is funded by a grant of the Rotary District 5130 . It is expected that the District will reimburse \$10,000.00.

- PKF Presentation, 12-14 presentations/trainings.
- Media (to include creation of flyers in both English and Spanish with Rotary logos, sponsor logos, and PKF logo within PKF branding for SMSE).

The Rotary Club of Clearlake

P.O. Box 549
Clearlake, CA 95422

www.clearlakerotary.org

Dirk Slooten

916-704-2463